



Increase Your Attendance & Audience Quality

Give your events a boost with our new event accelerator suite.

Introducing: Omeda's Event Accelerator Suite – created to address specific one-off audience goals for your events portfolio. Through customizing the data strategy from our a la carte data menu, Omeda will work to accelerate your audience success. We cleanse and refine your first party data for more effective targeting. In adding new quality prospects, we can better help you to reach specific event audience goals.

Our team will collaborate with you on strategy, test the parameters and put together the relevant variables that drive inbound registrations. Whether your budget is small or large, we can tailor your investment to your needs. Since we work with your first party data, we can quickly activate these new data tools to accelerate your event audience program. Pricing a la carte is as follows:

TOOL SUITE A LA CARTE	PRICE/CPM	PRICE/RECORD
Name, company and title validation	\$30	\$0.03
SIC	\$20	\$0.02
Sales Volume	\$20	\$0.02
Employee Size	\$20	\$0.02
SIC/Sales Volume/Employee Size (combined)	\$45	\$0.05
Phone Append	\$20	\$0.02
Executive Reach (B2C + B2B Match Records)	\$30	\$0.03
Email Append	\$30	\$0.03
Email Hygiene	\$10	\$0.01
Postal Hygiene (Includes NCOA and DSF)	\$7	\$0.01

If you are interested in the full accelerator suite tool kit, Please contact us for our pricing details. Get Started Now!

Our Event Accelerator Suite drives event registration and exhibitor recruitment campaigns. We will help:

- Refine your delegate database to limit wasted mailings and email
- Build your registration targeting capabilities
- Refine exhibitor reach and effectiveness
- Increase reach to ancillary delegate, exhibitor and sponsor prospects
- Allow you to expand your reach either by mail or online
- Reduce your out of pocket mailing and production costs
- Increase your ROI on all event campaigns

Contact Us

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